

Knowing Your Why

By: David Burruss

One of the most powerful things you can discover in life is your why. Why do you wake up in the morning? Why do you work, serve, love, and press forward even when life feels heavy? When you know your why, your what becomes more impactful, because you're no longer moving aimlessly. You're walking toward, or even in, your God-given purpose.

Jesus Himself modeled this. In John 6:38 He said, "For I have come down from heaven, not to do My own will, but the will of Him who sent Me." His why was crystal clear. Every miracle He performed, every word He spoke, every step toward the cross was fueled by that purpose: to do the Father's will. Because He knew His why, His what carried eternal weight.

The truth is, when we forget our why, our what quickly feels empty. Serving in church can feel like a burden, work can feel pointless, and even relationships can feel draining if we don't see them through the lens of God's purpose for our lives. But when we anchor our hearts to Him, suddenly everything shifts. Colossians 3:23 says, "And whatever you do, do it heartily, as to the Lord and not to men." That's the why. We live, love, and labor for the Lord, not for the fleeting approval of people.

Here's the beautiful thing. Your why doesn't have to be complicated. At its core, it's about glorifying God and walking in the good works He has prepared for you (Ephesians 2:10). That perspective gives meaning to even the most ordinary tasks. Washing dishes, leading a team at work, encouraging a friend, or raising children all become opportunities to reflect Christ when you know you are doing it for Him.

So let me ask you: do you know your why? If not, start by asking God to realign your heart with His. Open His Word, spend time in prayer, and let His Spirit remind you that your purpose is bigger than just making it through the day. And if you do know your why, let it shape your what. Let it breathe life into the way you serve, speak, and show up in the world.

When you know your why, your what will no longer just be activity. It will be impact. Because you're not just moving. You're moving in step with your purpose in Christ.