

Who Are You Following?

By: David Burruss

It feels like everyone is following someone these days. TikTok, Instagram, Snapchat, Facebook, YouTube, the list goes on. With just one tap, we can subscribe, like, and follow people we admire or find entertaining. Some of us follow celebrities, others follow athletes, influencers, or even friends we want to keep up with. And while none of that is necessarily bad on its own, it makes me wonder: who am I really following with my heart and life?

For me, it hit hard when I realized how much time I was spending on TikTok. I would open the app just to watch one video, but before I knew it, an hour had passed. It was stealing my attention and even my peace. So, I made the decision to delete it. That was not easy, but it helped me recognize how quickly we can give our focus and energy to things that never truly satisfy.

Jesus once said, "If anyone desires to come after Me, let him deny himself, and take up his cross, and follow Me" (Matthew 16:24). That is not a casual invitation. That is a call to surrender. And it is not just something He said once. In fact, the Gospels record Him saying "follow Me" twenty-one different times in twelve different conversations. Each time, it was not about clicking a button or watching from a distance. It was about walking closely with Him, leaving behind whatever would hold us back, and stepping into a new life of obedience and trust.

When Jesus said those words, people had to make a choice. Some dropped everything immediately, like Peter and Andrew who left their nets behind. Others walked away sad, like the rich young ruler who could not let go of his possessions. The same choice is before us today.

Following Christ is not about adding Him to the list of people we pay attention to. It is about making Him the One we build our entire lives around. That means His voice matters more than any influencer's advice, His truth outweighs any trending opinion, and His example sets the standard for how we live and love.

So, I will ask you what I have been asking myself. Who are you following? Because in the end, the accounts we follow online will not shape our eternity. But Jesus will. He still calls out to each of us, just like He did so many years ago, with the same simple and life-changing invitation. "Follow Me."

Have you chosen to follow Him?